



Deliverable D5.1

Plan for Dissemination and Exploitation of Results



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| | | | |

List of acronyms and abbreviations

| Acronym / Abbreviation | Full text |
|------------------------|--|
| CA | Consortium Agreement |
| ESRs | Early-stage researchers |
| EC | European Commission |
| DASH | Deliver sAfe and Social Housing |
| DMP | Data Management Plan |
| GA | Grant Agreement |
| NGOs | Non-governmental Organizations |
| PDER | Plan for dissemination and exploitation of results |
| WP | Work Package |

Background: about the DASH project

Deliver sAfe and Social Housing (DASH) is a four-year project funded by the European Union's Horizon research and innovation programme under grant agreement (GA) number 101086488 through the Marie Skłodowska-Curie Actions – Staff Exchange.

The DASH project aims to generate new ideas about how to promote more sustainable and safer housing, and how to convert these new ideas into concrete housing products, processes and/or services using innovative methodological tools. In this regard, DASH will establish collaborative research and peer learning strategies that involve the exchange of people and knowledge between sectors (universities, research institutes, local governments, NGOs, private, not-for-profit housing associations) and countries.

The DASH project focuses on learning and coproducing knowledge across disciplines, sectors and nations in order to learn from each other and develop innovative housing models that can provide sustainable and safe housing for all. DASH will develop a better understanding of local culture and traditions in housing provision, as well as the specific characteristics of national and local housing markets. It will co-produce knowledge about the specific housing regimes of each 2nd-tier city through thematic learning hubs and a learning network formed through individual secondments. The project will promote a discussion within the network on the transfer of practices across different places.

DASH interdisciplinary team consists of four intersectoral national consortia, i.e. 12 partner organizations from four European countries: Portugal, Denmark, and Germany – EU member states, and Serbia – EU Associated Country. Project partners are from academic institutions (universities and research institutes), local authorities (housing and planning authorities), a housing associations/agencies (public and private non-profit housing providers) and civil society organizations (cooperatives and NGOs), involving staff with different types of expertise, academic background and professional experience.

The DASH project participating organizations are:

- Instituto de Ciencias Sociais (ICS-ULisboa) (Coordinator)
- Aalborg Universitet (AAU)
- Himmerland Boligforening (HAB)
- Aalborg Kommune (AAK)
- University of Stuttgart (USTUT)
- Universitätsstadt Tübingen (TUPAH)
- INWOLE
- Camara Municipal de Evora (Evora)
- Cooperativa Integral Minga CRL (CM)
- Geografski Institut Jovan Cvijic SANU (GIJCSANU)
- Gradska Stambena Agencija Čačak (CHAC)
- Udruženje urbanista Srbije (SUPA)

Executive summary

This document is the first version of Deliverable D5.1 – Plan for dissemination and exploitation of results (PDER) of the DASH project as a part of Work Package 5 on disseminating the project findings and outcomes, including communication activities.

The PDER aims to show planned communication and dissemination activities as well as tools and channels available for dissemination and actions designed to ensure the exploitation of the project results. The document describes the activities planned by the DASH consortium to disseminate and exploit project findings and outcomes, including communication activities, target audiences, and relevant indicators for monitoring and evaluation.

More specifically, the PDER will:

- Present a communication and dissemination strategy and a schedule of the communication and dissemination actions throughout the project duration
- Identify the target audience for project objectives and target/end users of the project's results
- List the communication and dissemination channels to be used for project promotion
- Define and monitor performance indicators to assess the implementation (e.g. number of publications, size of the audience reached, number of visits on the website, feedback received from audiences at conferences, etc.),
- Identify measures to ensure DASH's longevity and legacy.

The PDER is an evolving document that will be reviewed and updated according to the project's progress. It will be revised yearly based on project progress and the impact and effectiveness achieved during the dissemination.

This deliverable is public and its content will be made available through the DASH project website and the EU Funding & Tenders Portal.

This is the first version of the document drafted by GIJCSANU (WP5 leader) and will be updated after additional imputes from each DASH partner.

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1. Dissemination and exploitation strategy

The DASH project dissemination and exploitation strategy defines objectives and target groups for research results to maximise the impact of the planned activities. All project partners will contribute to the dissemination and exploitation strategy development and implementation. The strategy will be implemented throughout the project's entire lifespan.

Dissemination and exploitation activities help to diffuse knowledge, increase the use of project results and support a more robust evidence-based policy making.

The project partners or other entities can exploit all results generated during the DASH project. The exploitation strategy will facilitate the circulation of research results to relevant stakeholders, policymakers and civil society through various channels (social media, publications, events, etc.). Research data and results, as well as conceptual and methodological frameworks, will also be exploited for future teaching purposes in undergraduate and postgraduate modules.

1.1. Definitions and terminology

In line with provisions of the Grant Agreement (Annex 5) and the European Commission definitions, the DASH project employs the following key concepts and terms:

Communication on a project is a strategically planned process, which starts at the outset of the action and continues throughout its entire lifetime, aimed at promoting the action and its results. It requires strategic and targeted measures for communicating about (i) the action and (ii) its results to a multitude of audiences, including the media and the public and possibly engaging in a two-way exchange.

Dissemination refers to the public disclosure of the results by appropriate means, other than resulting from protecting or exploiting the results, including by scientific publications in any medium. A key aim of dissemination is to make all results which are not restricted available. Dissemination means sharing research results with potential users (peers in the research field, industry, other commercial players and policymakers). By sharing research results with wider scientific community (researchers and academics), project contributes to the progress of science in general.

Exploitation is defined as the use of results in further research and innovation activities other than those covered by the action concerned, including among other things, commercial exploitation such as developing, creating, manufacturing and marketing a product or process, creating and providing a service, or in standardisation activities¹. Exploitation means the use of results for commercial purposes or in public policymaking.

Results refer to any tangible or intangible effect of the action, such as data, know-how or information, whatever its form or nature, whether or not it can be protected, as well as any rights attached to it, including intellectual property rights.

¹ https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/horizon/guidance/programme-guide_horizon_en.pdf

Open access refers to online access to research outputs provided free of charge to the end-user.

Research data management refers to the process within the research lifecycle that includes the organisation, storage, preservation, security, quality assurance, allocation of persistent identifiers (PIDs) and rules and procedures for sharing of data including licensing.

Research outputs are defined as results to which access can be given in the form of scientific publications, data or other engineered results and processes such as software, algorithms, protocols, models, workflows and electronic notebooks.

1.2. Phases of the dissemination strategy

The project's dissemination activities will align with key deliverables and milestones. This will help in the planning and execution of the dissemination activities that will be organised around three overlapping phases:

- **Initial phase** (months 0-12) during which the project website and different communication and dissemination materials, including the project graphical identity (i.e. project logo, templates for project documents and presentations) will be developed. We will also map stakeholders in this phase to ensure the project is known to relevant stakeholders and the public in general, as well as to optimise targeted communication and dissemination.
- **Targeted dissemination phase** (months 9-36) during which project results and success stories will be disseminated. The website will be enriched with new content, publications, and attending events in this phase. The preliminary findings of the project will be shared with the intended audience through scientific publications and attendance at conferences and workshops. It is essential to evaluate the impact of the project to ensure the strategy remains on track. Additionally, the project's exploitable results will be mapped during this phase.
- **Presentation of results** (months 36-48); this is the phase just before the conclusion of the project when the most significant outputs are achieved. This will be matched with the finalization of the project, the organisation of the end of the project Conference and the publications of the final project results. Exploitation of results will be ensured by outlining the actions required to fulfil their market potential. This will contribute to maximizing the project's impact and legacy on a large range of stakeholders.

The main tasks planned over the four years within the dissemination and exploitation strategy are shown in the table below.

Table 1. Dissemination and exploitation actions schedule

| Phase | Main tasks | Year 1 | 2 | 3 | 4 |
|----------------------|---|--------|---|---|---|
| Initial phase | <ul style="list-style-type: none"> - Defining the dissemination and exploitation strategies - Developing project logo - Developing project website - Developing templates for project documents and presentations | | | | |

The involvement of all partners in the communication and dissemination activities will ensure the project to be more widely promoted and ultimately, to have a wider impact. Table 2 summarises the activities and responsible project partners. Communication and dissemination actions are detailed in section 1.6 of this PEDR.

Table 2. Overview of dissemination and exploitation activities and responsible partners

| Activity | Responsible project partners |
|--|---|
| Plans/Reports | |
| Plan for Dissemination and Exploitation of Results | GIJCSANU |
| Project Reports | Project Coordinator AAU/ ICS-ULisboa |
| Products | |
| DASH logo | GIJCSANU |
| Templates for Word and PowerPoint | GIJCSANU |
| Scientific peer reviewed publications | All participating partners |
| Scientific conference presentations | All participating partners |
| Articles in traditional media | All participating partners |
| Biannual newsletter | All participating partners |
| Policy Briefs | TUPAH and ICS-ULisboa along with other partners |
| Report on end Conference | GIJCSANU |
| Handbook | GIJCSANU |
| Online channels | |
| Website | GIJCSANU |
| Social media | |
| - LinkedIn | GIJCSANU |
| - X | ICS-ULisbo |
| - Instagram | GIJCSANU, ICS-ULisboa, Cooperativa Integral Minga, AAU, and TUPAH on a rotational basis |
| - Facebook | ICS-ULisboa, Cooperativa Integral Minga and INWOLE |
| - YouTube | USTUT, GIJCSANU, ICS-ULisbo |
| Offline channels | |
| Meetings | AAU, ICS-ULisboa (Coordinator) |
| Thematic Workshops | AAU, ICS-ULisboa, USTUT, GIJCSANU |
| Training | USTUT |
| Secondments | All participating partners |
| International end-of-project conference | GIJCSANU |
| Summer school | USTUT, SUPA and GIJCSANU |
| Exhibitions | SUPA, GIJCSANU, INWOLE |
| Participation in external events | All participating partners |

1.4. DASH target audience

Several groups that might be interested in or will be affected by the DASH project are identified. They will be targeted by different communication and dissemination actions and networking/clustering activities. However, targeted audiences will be refined throughout the project's lifetime concerning

the various activities developed within the different work packages. The DASH project target audience, dissemination objectives and tools are summarised in Table 3.

Table 3. Overview of target and user groups, objectives and tools for DASH dissemination

| Target and user groups | Objectives | Dissemination tools and channels |
|--|--|---|
| Scientific community (academic and research community) | Transfer of knowledge, raise awareness, reuse of the scientific data | Scientific peer reviewed publications, Scientific articles in national journals of participating countries, Scientific conferences' presentations, End of project Conference, Summer school, Training, Project website Social media, Handbook |
| National and local (housing and planning) authorities | Transfer of knowledge, raise awareness | Policy Briefs, Articles in traditional media, Biannual newsletter, Summer school, Exhibitions, Handbook, Social media |
| Policy makers (EU, national and local) | Transfer of knowledge, raise awareness | Policy Briefs, Scientific publications, Articles in traditional media, Biannual newsletter, Summer school, Exhibitions, Handbook, Social media, Project website |
| Private sector (social) housing associations | Transfer of knowledge, raise awareness | Policy Briefs, Articles in traditional media, Biannual newsletter, Thematic Workshops, Handbook, Social media, Project website |
| Public sector housing associations/agencies | Transfer of knowledge, raise awareness | Policy Briefs, Articles in traditional media, Biannual newsletter, Thematic Workshops, Handbook, Social media, Project website |
| Housing cooperatives | Transfer of knowledge | Policy Briefs, articles in traditional media, Biannual newsletter, Thematic Workshops, Handbook, Social media, Project website |
| European and international networks such as Housing Europe | Transfer of knowledge; use as dissemination relays towards their members | Dissemination events, presentation at conferences, participation to workshops from other projects, Handbook |
| Civil society (NGOs) | Transfer of knowledge | Dissemination events, presentation at conferences, participation to workshops from other projects, Project website, Social media, Handbook |
| The general public (students, citizens, local communities) | Raise awareness | Project website, articles in traditional media (newspapers and magazines), social media, videos, other communication materials. |

1.5. Communication and dissemination rules

1.5.1. Communication within the DASH consortium

Internal communication among project partners is crucial to inform them about the latest developments and knowledge generated in the various work packages. Regular communication will be maintained through e-mail and meetings where partners discuss achievements, upcoming activities, deadlines, and issues across all work packages.

1.5.2. Use of graphic identity and EU visibility

Graphic identity will ensure recognition and visibility of the DASH results and outcomes. All dissemination tools and activities must refer to or include:

- the name of the project - Deliver sAfe and Social Housing
- the project acronym - DASH
- the project logo
- URL of the project's website: www.dashhousing.eu
- Information on EU funding (as defined in Article 17.2 of the GA).

As defined in Article 17.2 of the GA: Unless otherwise agreed with the granting authority, communication activities of the beneficiaries related to the action (including media relations, conferences, seminars, information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via traditional or social media, etc.), dissemination activities and any infrastructure, equipment, vehicles, supplies or major result funded by the grant must acknowledge EU support and display the European flag (emblem) and funding statement (translated into local languages, where appropriate) (Figure 1).



Figure1. The EU emblem with the funding statement

The emblem must remain distinct and separate and cannot be modified by adding other visual marks, brands or text. Apart from the emblem, no other visual identity or logo may be used to highlight the EU support.

When displayed in association with other logos (e.g. of beneficiaries or sponsors), the emblem must be displayed at least as prominently and visibly as the other logos.

Any communication or dissemination activity related to the project must indicate the following disclaimer (translated into local languages where appropriate):

“Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Research Executive Agency. Neither the European Union nor the granting authority can be held responsible for them.”

1.5.3. Prior Notice Protocol

According to Annex 5 (Communication, Dissemination and Visibility – Article 17) of the Grant Agreement and Article 8.3.1 – Dissemination of Own Results of the Consortium Agreement where DASH results are presented (including but not restricted to publications and presentations), the Prior Notice Procedure must be applied.

Prior notice of any planned publication shall be given to the other Parties at least 30 calendar days before the publication. Any objection to the planned publication shall be made in accordance with the Grant Agreement in writing to the Coordinator and to the Party or Parties proposing the dissemination within 15 calendar days after receipt of the notice. If no objection is made within the time limit stated above, the publication is permitted.

During the consortium online meeting on 9th October 2020, it was decided that the Prior Notice Protocol will be implemented exclusively for texts that are jointly produced by the DASH partners, such as the Newsletter.

1.5.4. Open access to scientific publications

To ensure widespread access to research findings from the DASH project, all publications will be made open-access. This will facilitate the dissemination and exploitation of the research results, enabling more people to benefit from them. Publications will be available on the project website and the online open access repositories of the partner institutions from academia and research. Open access repositories for scientific publications of the partner institutions are:

- [Aalborg University's Research Portal](#)
- [DAIS - Digital Archive of the Serbian Academy of Sciences and Arts / Geographical Institute “Jovan Cvijić” SASA](#)
- University of Stuttgart
- [Repositório da Universidade de Lisboa](#)

Additionally, open access will be ensured through the Academia and ResearchGate accounts of each individual researcher.

In the dissemination and exploitation of projects results EC services (the open access publishing platforms) such as the Research and Innovation community platform of the [European Commission \(CORDIS\)](#) and [Open Research Europe \(ORE\)](#) will also be used.

Providing open access scientific publications aligns with project partners’ obligation to ensure open, free of charge access to the end-user the peer-reviewed scientific publications relating to project

results. Project partners (or authors) must retain sufficient intellectual property rights to comply with the open access requirements.

1.5.5. Open access to scientific data

The project will collect or generate research data as part, or as a result, that will be managed according to the Data Management Plan (DMP) (Deliverable D1.1). Additionally, data will be treated with the necessary security, but still be available for other researchers once the project has finished.

The DMP will be developed by the ICS-ULisboa and AAU in order to give all partners clear instructions from the start. The DMP will be revised as the project progresses if it is needed.

1.6. Communication and dissemination actions

Communication plays a crucial role in achieving DASH's dissemination and exploitation objectives. It is focused on promoting the project and its outcomes, aiming to raise awareness about DASH activities and results. Through effective communication, DASH can engage with a wider audience and ensure that its achievements are recognized.

Dissemination is an activity that cuts across all work packages and will be coordinated by the GIJCSANU. In addition, the communication activities described in WP5 will be tailored to ensure that important messages are adequately widespread to the targeted audience of the DASH project.

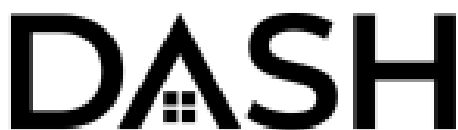
1.6.1. Visual Identity

Visual identity of DASH will include: project logo, project's graphical identity and set of templates for the project deliverables (templates PowerPoint presentations and Word document).

- The **DASH logo** (Figure 2) consists of a clear font and of a symbol representing project acronym. This logo will be used in all communications (written deliverables, presentations, invitations etc.) to ensure project recognition and visibility. The project logo is available for download on the dedicated space on the project website (access restricted to project partners)



DASH
Deliver sAfe and Social Housing



DASH

Figure 2. The DASH project logo

- **Templates for the project deliverables** - Power Point template has been produced to be used by the partners for all presentations on DASH, both in internal and external events.



Figure 3. Power Point Template

1.6.2. Website

The online presence of the DASH project (website and social media) is considered a central pillar for reaching out to a target audience and the general public.

The website will be the primary communication tool and provide essential information on the project. To ensure maximum visibility for the DASH objectives and results a website with a .eu domain was registered. The domain www.dashousing.eu has been secured for use in this project.

The DASH project website is a central hub and communication platform for all project-related activities. It includes Home, About, Consortium, Learning Network, Dissemination, and Contact (Deliverable D.5.2 within WP5). The website is also a repository of all scientific publications, working papers and other project deliverables and outputs.

The first version of the website was created and published online in June 2023. The full version of the website is under construction and will be made available online in October 2023.

The DASH website will stay alive for six and a half years after the project ends (until June 2033).

1.6.3. Social media

The DASH project will create several social media channels – LinkedIn, Ex (former Twitter), Facebook, Instagram and YouTube – for communication and dissemination purposes. Social media will be used by the consortium to inform and connect with professionals, policymakers and the scientific community as well as to reach out to the general public (students, citizens, local communities). Social media icons are in the header and footer sections of the DASH project website.

Social media channels include:

- The **LinkedIn** account will be managed by GIJCSANU with the aim to disseminate official project information among a professional audience. Partners will regularly write LinkedIn posts using their personal or institutional accounts. This will enable them to increase awareness of the project within their contact networks and allow the consortium to benefit from the partners’

combined networks to reach a broader audience. The DASH LinkedIn account has been created in September 2023.

- The **X** account will be managed by ICS-ULisboa to disseminate project information among a scientific audience. The DASH Ex account will be created in October 2023.
- The **Instagram** account will be run by GIJCSANU, ICS-ULisboa, Cooperativa Integral Minga, AAU, and TUPAH on a rotational basis. The order of the rotations will be agreed upon accordingly. They will publish stories and posts to show activities within the project. The DASH Instagram account has been created in September 2023.
- The **Facebook** page will be managed by GIJCSANU, ICS-ULisboa, Cooperativa Integral Minga and INWOLE who will feed it by reposting relevant LinkedIn, Ex and Instagram publications from partners. The DASH Facebook page will be created in October 2023.
- Creation of a **YouTube** channel will ensure wide online dissemination video of workshops, public events, interviews, conferences, etc. The DASH YouTube channel will be opened in December 2023, and a managing partner will be assigned accordingly.

These social media accounts are expected to contribute to developing a community interested in how the project will tackle the issues related to delivering safe and social housing, raise awareness of the project and its objectives and allow for more interaction with related initiatives.

The impact of these tools will be monitored and an impact analysis will be provided in the subsequent versions of the PEDR.

1.6.4. Publications

1.6.4.1. Scientific publications

All participating partners will contribute to the publishing results, therefore to dissemination strategy. Publication of at least **four collaborative scientific articles in highly-ranked international scientific journals** (peer-reviewed scientific publications) is planned.

Journals targeted by partners include *Housing Studies* or *Urban Research and Practice*, but also Portuguese, Serbian, German and Danish-speaking high-impact journals like, for example *Análise Social* or *Journal of the Geographical Institute "Jovan Cvijić" SASA*.

1.6.4.2. Scientific conference presentations

In order to promote (disseminate) the preliminary and final scientific results of the project, i.e. to reach science audiences, researchers will participate in international conferences, like the annual conferences of the European Network for Housing Researchers.

During the lifespan of the project, at least **three jointly elaborated scientific papers will be presented at international conferences**, feeding the visibility of the research by eventually transforming it into high-impact publications.

1.6.4.3. Articles in traditional media

'Traditional' media outlets (newspapers and magazines) are an important channel used to disseminate the DASH project results to the general public.

In order to improve the public's understanding of the project **two articles in specialized newspapers** are planned to be published. Articles will be submitted for publication in the Portugal daily newspaper *Público*, and in Germany a weekly newspaper *die Zeit*. Also, members of the DASH project will write to the Portugal *Confidencial Imobiliário Magazine*, the main source for publishing statistical data based on real transaction prices, yields and residential lease contracts in Portugal.

Aside from that, DASH will also work closely with the communication departments of all the partners involved to expand our reach to various media channels, such as radio and TV stations.

1.6.4.4. Newsletter

A biannual newsletter will be distributed to all DASH partners, informing them about current and planning activities and new knowledge generated. The newsletter will support the learning network.

The structure and outline template of the newsletter will be developed before the publication of the first issue in December 2023. During the four years of the project, **8 biannual newsletters** will be published. Partners responsible for the newsletter preparation will also be assigned prior to publishing its first issue.

1.6.4.5. Policy briefs

Policy briefs are exploitation products addressed to policymakers and the media. During the four years of the project, **two policy briefs** will be elaborated by the DASH network. The reports will contain analysis, evidence, and recommendations.

The time frame and partners responsible for the policy briefs development will be assigned prior to publishing its first issue.

1.6.4.6. Report on end Conference

At the end of the project, an international conference tentatively entitled "New ways of delivering sustainable and safe housing in Europe" will be hosted in Belgrade in 2026.

A **Report on the final Conference** (Deliverable D5.3, within WP5) will be prepared as documentation of the event organized by DASH for massive dissemination of the project's outcomes. It will contain the most important information related to the Conference (scope, objectives, participants and conclusions). It will be delivered and disseminated through various online platforms.

GIJCSANU is responsible for the preparation the Report on the end Conference.

1.6.4.7. Handbook

The **Handbook** presents important exploitation product and will be prepared at the end of the project. This document (Deliverable D5.4 within WP5) will collect key lessons learned from workshops and cross-evaluations as well as experience during secondments to be disseminated to

policymakers and stakeholders (e.g. public and private actors, knowledge institutions, NGOs, etc.). Dissemination will happen through various platforms, including social media.

GIJCSANU is the leading partner for this activity and is responsible for preparing this document, while all other partners will participate with their contributions and experiences.

1.6.5. Events

The DASH project partners will organize several events (workshops - network activities, training sessions, individual secondments, a final international conference, summer school and exhibitions) to disseminate the project results. Through these events, the project will contribute to developing new skills and knowledge, aiming to increase the employability of staff from the public and private sectors and academia in an increasingly global job market.

1.6.5.1. Meetings

Internal coordination between consortium partners will be ensured through regular meetings. The periodic meetings will also be an opportunity to organize planned workshops and training sessions.

The first online meeting in the project was organized on 17th January 2023, following the GA obligation to have a kick-off meeting during the first month of the project.

This online event was followed by the first real meeting held in Copenhagen in February, from 27th February to 1st March 2023. It was the first training session within the funding period, hosted by Aalborg University in Copenhagen and facilitated by the University of Stuttgart to fulfil WP2. The main objectives of this first training session were 1) internal coordination and methodological frame on how to jointly do transdisciplinary research and 2) to get to know each other as a new consortium. The first DASH report, "Introduction to & training in transdisciplinary research," fulfils the deliverable D2.2² and was published on EU Funding & Tenders Portal.

1.6.5.2. Thematic Workshops

During the lifetime of the project four workshops will be organized. Future workshops will be open to all DASH partners from all sectors (academic, public, private), as well as relevant local actors (local organizations) in the host country /city.

The lead partner in each of the four countries will host one thematic learning hub related to a specific thematic focus or core aspects of the housing delivery process, such as:

1. "Legal framework models and innovative housing policies", leading partner: University of Aalborg, Denmark. Workshop was organized from 21st to 23rd August in Aalborg.
2. Tentative title: "The role of private sector housing associations in delivering below market rent options" - leading partner: University of Lisbon, Portugal) - planned for April – June 2024

² 1th DASH REPORT Introduction to & training in transdisciplinary research. WP2, Copenhagen, Aalborg University, 27.02 – 01.03.2023.

3. Tentative title: “Upgrading the existing housing stock and sensitive rehousing models - leading partner: University of Stuttgart, Germany – planned for 2025
4. Tentative title: “Co-production of social housing taking local context and culture into account” – leading partner Geographical Institute “Jovan Cvijić” of the The Serbian Academy of Sciences and Arts, Serbia – planned for 2026

The workshops for all network members are designed to enhance knowledge transfer and skills among the host partners and exchange ideas between visiting partners and host partners at the same time. Combination of interdisciplinary, international and intersectoral workshops will enable the integration of different types of knowledge, needed to develop solutions to complex housing problems. Workshops will usually last for three days, mixing field and classroom activities.

1.6.5.3. Training

International and interdisciplinary training activities should contribute to professional development of early career researchers. This activity is in accordance with the aims of Marie Sklodowska-Curie Actions (MSCA).

At the end of the project, a training school specifically dedicated to early-stage researchers will be set up. Its training objectives are related to management and administration, research funding and the skills and knowledge needed to navigate multi-stakeholder constellations and engage in transdisciplinary research.

The training will be a joint effort between all participating academic partners. The lead partner will be the University of Stuttgart.

1.6.5.4. Secondments

The organization of individual secondments is one of the networking activities throughout the project duration (learning network). Individual secondments will enable knowledge transfer between the participating organizations. Also, interdisciplinary and intersectoral cooperation will enhance transferable skills, useful to both the academic and non-academic project partners.

Individual secondments will contribute to professional development through personnel exchange between involved academia/research institutes and local authority’s housing department. Practitioners from a local authority’s housing department will have the opportunity to spend time at the university in order to reflect on their practice and anchor their knowledge in a theoretical framework. Likewise, scholars will be able to be seconded to the local authority to understand more systematic hurdles to housing delivery every day.

Secondments will be organised to allow researchers and practitioners (a variety of academic and non-academic participants) to collaborate for extended periods and engage in interactive activities to develop ideas and products relevant to policies and practices of housing provision and management.

The plan of secondments is based on expertise and experience in housing of key researchers and persons from non-academic partners who are taking part in the project.

Total number of secondments is 146 person-months, involving 28 researchers and practitioners from four participating organizations.

1.6.5.5. International end-of-project conference

End of the project an international conference provisionally entitled “New ways of delivering sustainable and safe housing in Europe” will be organized to disseminate the project results. Conference is planned to share project results with wide range of researchers from all over Europe (research community) together with stakeholders and policy makers.

Results from the thematic learning hubs will be presented. Special session with narratives from individual secondments and reflections on the lessons learned will be organized. A Report on the final Conference (Deliverable D5.3, within WP5) will be prepared (see section 1.4.4.6). The selected outcome of the conference will also be disseminated in a high-ranking academic journal.

The Conference will be held in Belgrade and is expected to accommodate around 120 participants. The lead organization is GIJCSANU.

1.6.5.6. Summer school

During the lifespan of the project summer school will be organized for early-stage researchers (ESRs) from participating partners, but also interested ESRs from other units and institutions. A summer school will allow ESRs to engage with and discuss key issues in the DASH project. The lead organization for Summer school is to be assigned.

In addition, a specific section on housing will be introduced at the Summer School of Urbanism, an existing long-lasting event organized by the Serbian Urban Planning Association (SUPA) as an opportunity to present project results. A specific section on housing will be introduced at one Summer School of Urbanism. The lead partner is SUPA with GIJCSANU support.

1.6.5.7. Exhibitions

Serbian Urban Planning Association (SUPA) will contribute to project dissemination through the existing regular event, the Annual Exhibition of Urbanism. This is a regional event organized each November in Serbia. This event will be used as a platform for disseminating project actions and results among urban planners, local authorities and decision-makers from Serbia and neighbouring countries. The lead partner is SUPA with GIJCSANU support.

1.6.5.8. Participation in external events

Members of the DASH consortium will participate in external events (e.g. national and international scientific conferences, national workshops, and exhibitions), which represent an excellent opportunity for dissemination of the project results and, therefore, to share the results with experts in the housing field.

European and international networks such as [Housing Europe – European Federation for Public, Cooperative and Social Housing](#), ENHR- [European Network for Housing Research](#) will be used as dissemination relays towards their members.

Preliminary and final research results will be presented at the annual conferences of the European Network for Housing Researchers. A list of other relevant conferences in which project partners should participate with conference presentations at this stage of the projects has not been defined.

During the lifespan of the project, and with the aim to disseminate the project results, at least three collaborative scientific papers will be presented at international conferences.

1.7. Impact assessment

It is crucial to monitor the impact of planned dissemination activities. This involves collecting data and systematically reporting from all partners involved. Key indicators to assess the effectiveness in spreading the results, i.e. to measure the impact of each dissemination and communication activity, are listed in Table 4. The impact of dissemination tools will be monitored, and an impact analysis will be provided in the next versions of the PEDR.

Table 4. Overview of disseminating output and indicators

| Tool/Way of disseminating output | Target | Indicators (quantitative) |
|---|-------------------------|---|
| Scientific peer reviewed publications | 2 - - - | Number of articles in highly-ranked scientific journals Number of citations Number of peer-reviewed citations Number of queries received |
| Scientific conference presentations | 3 | Number of presentations at international conferences Number of downloads |
| Articles in traditional media | 2 | Number of articles in specialized newspapers Number of views |
| Biannual newsletter | 8 | Number of newsletters Number of downloads |
| Policy Briefs | 2 - | Number of Policy Briefs Number of downloads |
| Report on end Conference | | Number of queries received Number of downloads Number of Reports disseminated by email |
| Handbook | | Number of queries received Number of downloads Number of Handbook disseminated by email |
| Website | | Number of visitors per/month Number of downloads |
| LinkedIn | | Number of likes/shares/re-posts |
| Ex | | Statistics on the use of Ex - through Ex Analytics |
| Instagram | | Number of followers/likes |
| Facebook | | Number of likes/shares |
| YouTube | | Number of likes/subscribes/shares |
| Thematic Workshops | | Number of participants |
| Training | | Number of early-stage researchers participants |
| Secondments | 146 | Number of secondments Number of researchers involved Number of practitioners involved |
| International end-of-project conference | 120 | Number of participants Number of papers presented |
| Summer school | | Number of early-stage researchers Number of participants |
| Exhibitions | | Number of DASH team contributions at exhibitions Number of DASH participations at exhibitions |
| Participation in external events | | Number of events Number of researchers participating in events |