

Housing in Germany

International Building Exhibition
Metropolitan Region Stuttgart 2027
Ideologies, Market and Prejudices



Andreas Hofer, Intendant IBA'27
DASH, 20th of May 2025
Bild: Franziska Kraufmann



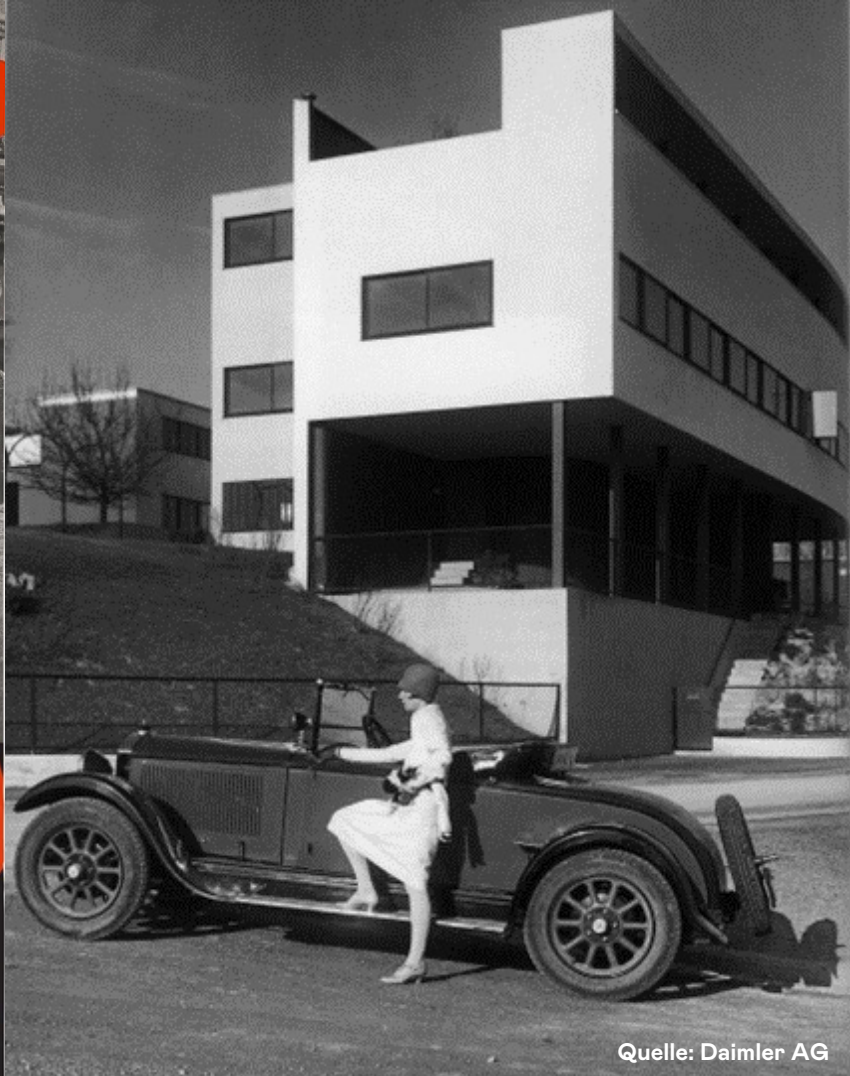
Weissenhof, Stuttgart, 1927, Strähle Luftbild Schorndorf

Willi Baumeister Stiftung



**DIE
WOHNUNG
WERKBUND AUSSTELLUNG
JULI – SEPT 1927 STUTTGART**

UNION STUTTGART



Quelle: Daimler AG

Space and Strategy

Modernism Reflected



The Productive City as a Postfordist Strategy



The Future of the City Centre

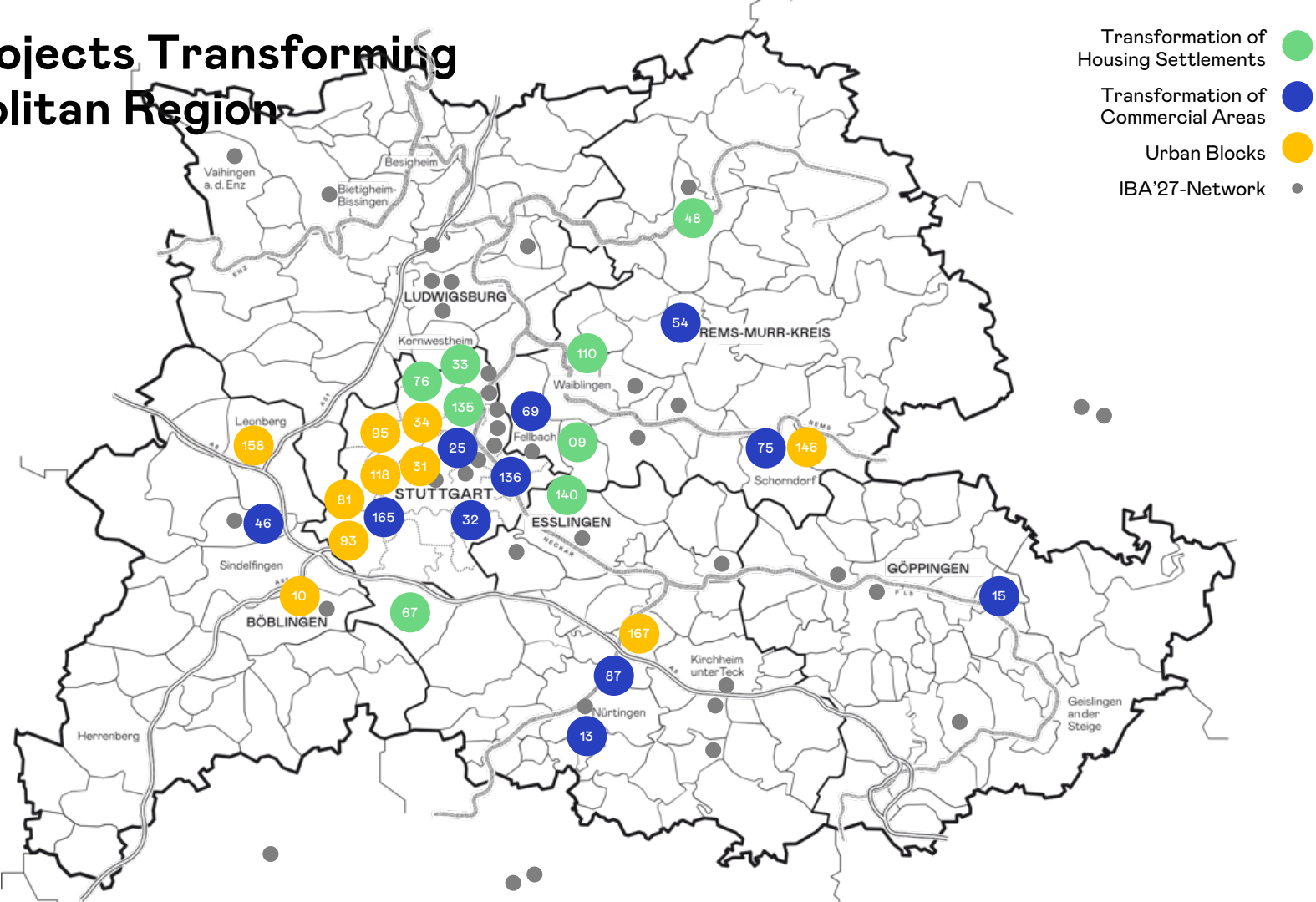


Potential of Transport Oriented Development



Blue and Green, Climate Change and Adaption

IBA'27-Projects Transforming a Metropolitan Region



New Typologies for a Changing Society



Haus zum Park, 2.OG

Bilder: BG Münster, PPAG Architekten, Google Earth



Mixed Use Productive Areas

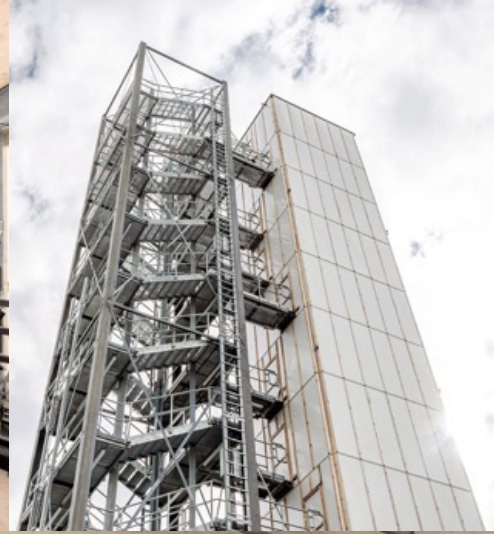
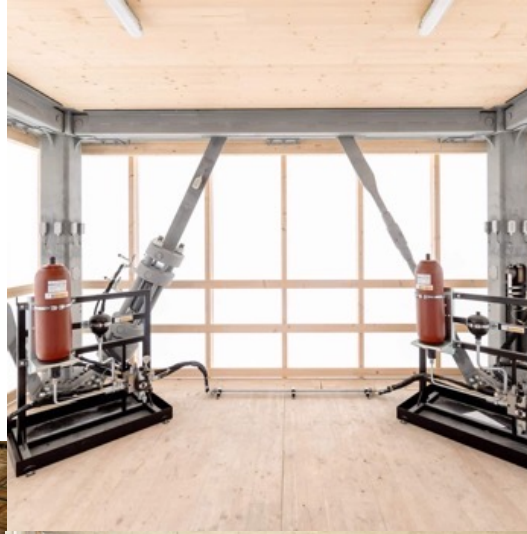


Bilder: Rustler Schriever, Niels Schubert, Tobias Schiller, Adapter e.V.

Mobility Hubs



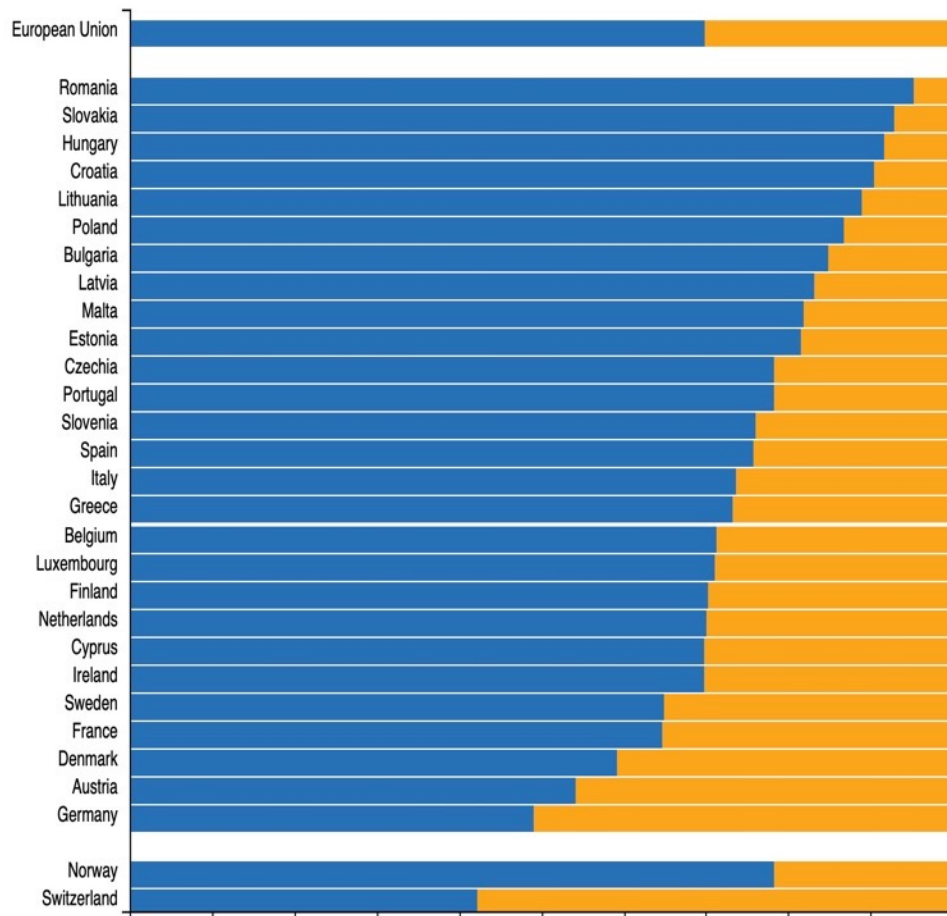
New Materials and Construction Technologies



How the Urban Landscape of the Future Looks like?

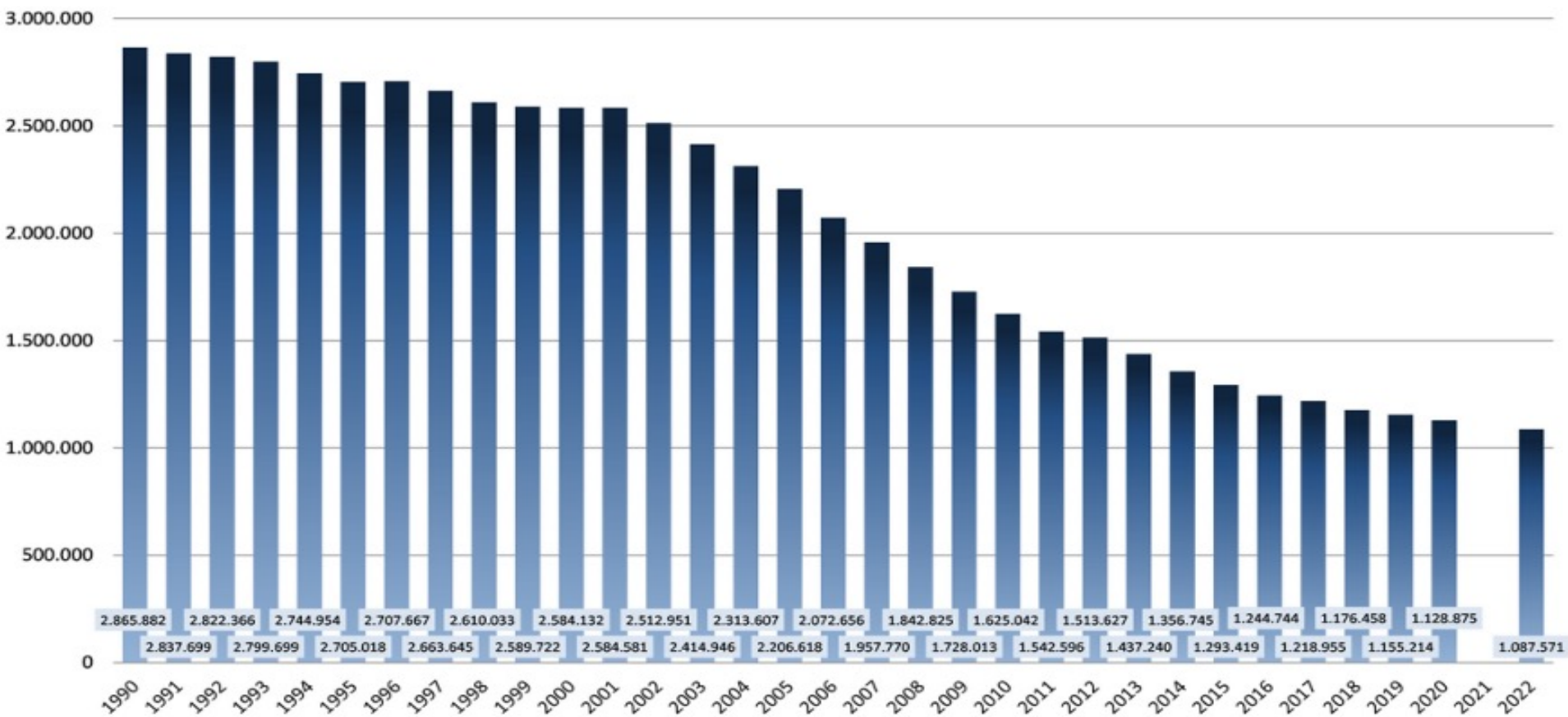


Home Ownership Structure

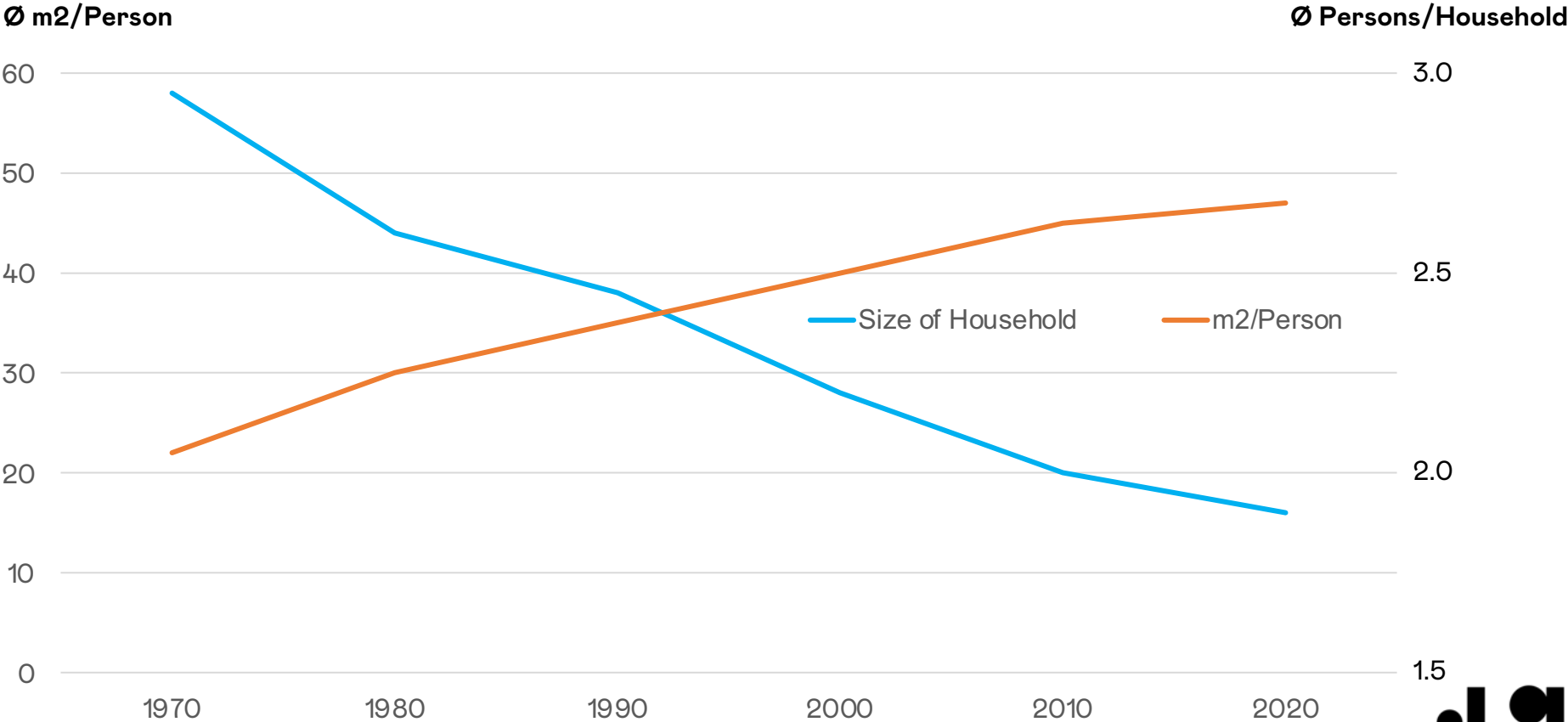


Source: Share of Owner/Tenant, Eurostat, Ownership Structure, <https://www.wemgehoertdiestadt.de/en/>

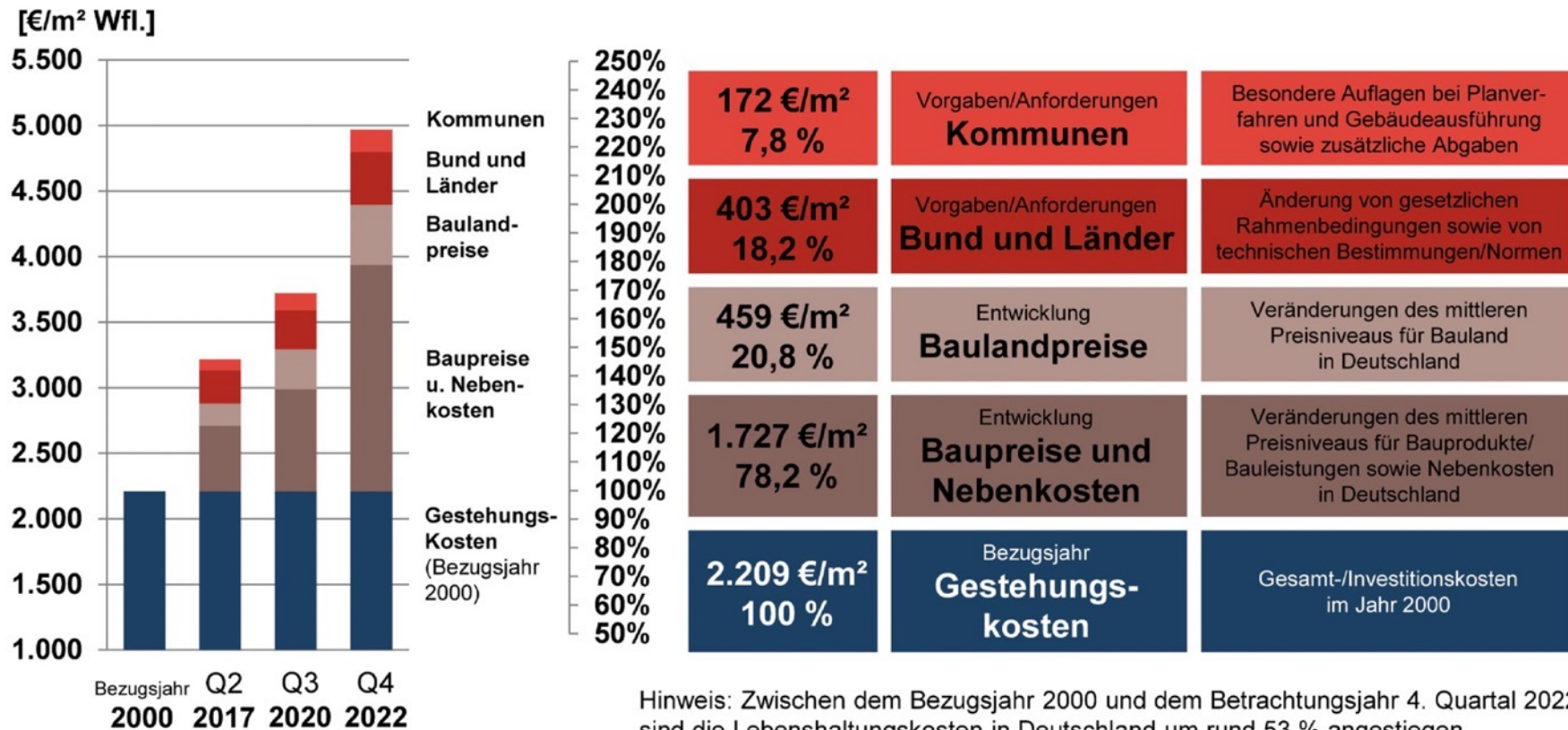
Number of Social Housing in Germany



Size of Households vs. m2/Person

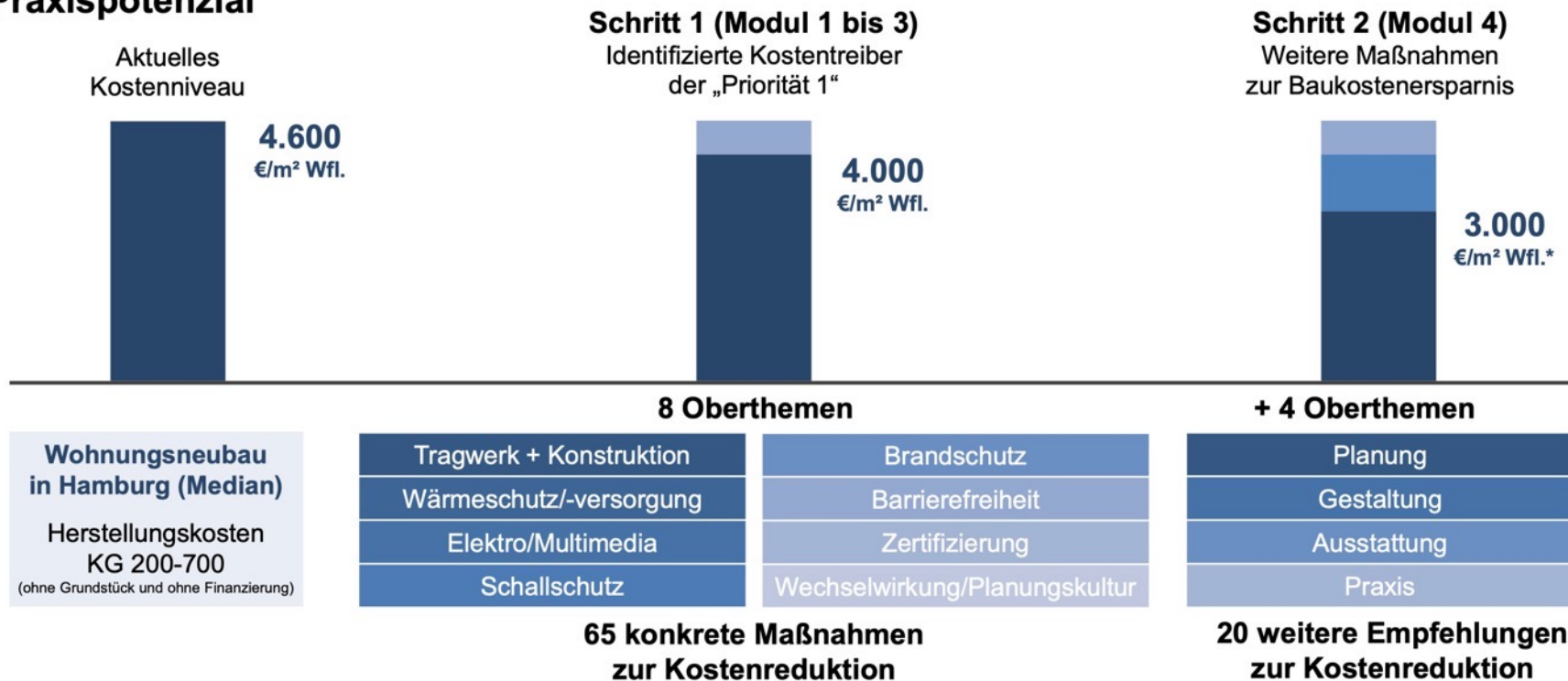


Cost/m²



Der neue Hamburg Standard, 2025

Praxispotenzial



Industrializing the Construction Sector

